



On behalf of Florida Department of Transportation District 5 Secretary Noranne Downs. . . I am honored to invite you to join the Board of Directors of myregion.org and other community leaders for a "Sandwich and Soda" this coming Wednesday, October 29, from 12 noon to 1:30 p.m., at the Orlando Regional Chamber of Commerce building. As you know, myregion.org is working with the Florida Department of Transportation (FDOT), the counties of Orange, Osceola, Volusia and Seminole and the City of Orlando to seek citizen input about Central Florida's Commuter Rail brand and image.

On Wednesday, we will be "out of the field" with research conducted by Dr. David Hill, President of Hill Research. We have invited Dr. Hill to share with us what citizens told us about what they know, what they prefer and how important they believe Commuter Rail is to the future of Central Florida! It is vital information to our collective work across this region and state, and we look forward to sharing it with you.

And, while we won't yet have a specific name for Commuter Rail, you will get a "sneak peek" into the over 300 names that have been submitted thus far-and to the attributes of Commuter Rail that matter most to all of us!

We know this is extremely short notice . . . but (forgive my pun) this train is moving fast and our community input must be completed by the end of the year. This research will guide our thinking as we assist in the creation of a branded image for our Central Florida Commuter Rail . . . and we look forward to sharing it with you Wednesday!

Central Florida Commuter Rail Community Research Wednesday, October 29th
12 noon to 1:30 pm
75 South Ivanhoe Boulevard
Orlando, Florida 32804

So that we can provide you with a "sandwich and soda" and prepare a seat for you "at the table", please RSVP to Beverly Grant at Beverly.grant@orlando.org by noon on Tuesday, October 28th

If you have comments or questions, please call me at 407.835.2444 or email me at shelley.lauten@orlando.org. . . and I hope to see you this Wednesday!

Shelley Lauten
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